# PRESS KIT SPACE OASIS DELFT

This guide explains the content of the press kit which contains important information about Space Oasis Delft II. The purpose of the press kit is to provide easy accessible information for a better media coverage.

# **Mission statement**

In order to inspire future generations we want to push the boundaries of ways to make life compatible with Martian environments by designing a self-sustaining village on Mars.

## Space Oasis Delft II logos

Space Oasis Delft uses two logos in the context of written text. the first logo is mainly used on a dark background, while the second one is used on a light background. There are also logos without the title, which are used for other purposes such as the media.



Space Oasis Delft

Logo 1 Colour code #ffffff



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Logo 2
Colour code #000000
```

## Brand colour scheme

#### Colour code

#### Use

#000520 #f6cb28 #033a92 #ffffff Main Colour (background) Main highlight colour Highlight colour Other (Logo etc.)



# Space Oasis Delft fonts & font sizes

Typefont: Poppins Titles & Main text: Poppins Extra Light Headings: Poppins Semi Bold

Here you can find the press kit.

# Press Kit Walkthrough

Media

Events: Pictures taken at events SOD visuals: Pictures and other visuals of models, designs and testing Team pictures: Pictures of the team

Logo's and Social Media links Space Oasis Delft logos: SOD 2 logo's used for e.g. merch and representation materials. Space Oasis Delft Social media links: All links to our socials.

FAQ: Frequently asked questions with answers

*Final Design Reveal* SOD I: Final design reveal of the first team SOD II: Final design reveal of the second team

*Previous years:* Space Oasis Delft I

### Contact

If you would like to use material in a different way or have any other questions, feel free to contact our Operations Manager Eduardo Calvo Morales:

## Eduardo Calvo Morales

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